



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

BlueWest Media  
5130 E 18th Ave  
Denver, CO 80220

## Contract #

**2915615**

### Schedule Dates

06/18/17-06/18/17

### Advertiser

Planned Parenthood Action Fund (33198)

### Agency

BlueWest Media (16865)

### Product

POLITICAL ISSUE (ns) (1187)

### Brand

Est 691 6/18 (936982)

### Salesperson

Monares, Barbara (3870)

### Sales Office

WJLA/GJLA/EJLA

### Buyer Name

Wittmeyer, Mary

### Phone/Fax

/

### CPE

Est 691 6/18

### Account Types

Local/Spot Agency BRD

### Billing Type

Weekly/Irregular

### Comments

Est 691 6/18

### Date Entered

06/15/17

### Last Modified

06/15/17

### Entered By

Barbara Monares

### CO-OP

No

### Headline #

### Demo

### Order Type

Normal

### Package Deal

### Commission %

15.00

### Commission

\$2,550.00

### Net Total

\$14,450.00

### Sales Tax

## Washington (WJLA)

### By Broadcast Month

	<u>Spots</u>	<u>Rate</u>
Jun. 2017	1	\$17,000.00
<b>Grand Total:</b>	<b>1</b>	<b>\$17,000.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/18/17-06/18/17	4	:30	8:59A- ABC-This Week								1	1	\$17,000.00	\$17,000.00	Washington (WJLA)		6/15/17

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.